



Saturday–August 19, 2017 @ 9:30 AM

Dear Valued Sponsor~

Heart In Hand Events, Inc. is proud to introduce the 2nd Annual *“All Cancers Suck” 5k Color Run/Walk* to the community! The event will be held Saturday, August 19, 2017, at the Sussex County Fairgrounds in New Jersey. We are thrilled to present a fun experience that folks throughout Northern New Jersey can enjoy and learn from. Participants will have the opportunity to run through the beautiful colors of the rainbow at various stations during the 5k course—each color symbolizing the wide variety of cancers represented in the logo. This allows participants to run in support of whatever cancer they or their loved one has suffered, and reminds the community that all cancers need attention and research funding.

For information:

Call

Andy Ball 973-222-8748

or Email

Andy@MainStreetEventsNJ.com

**For more information,
please visit us @**

www.AllCancersSuck.org

All checks payable to:

**Heart in Hand
Events, Inc.**

PO Box 18
Sparta, NJ 07871

Heart in Hand Events is the brainchild of Melissa Eaton of Sparta, NJ. The organization was inspired in February of 2016 after Melissa lost her aunt, Karen Gormley, to lung cancer. The organization’s mission is to help people cope with loss, manage their emotional wellness, and show love for their family members and friends who are still fighting or who have lost their battle with cancer. Each year, the race will be dedicated to a new honoree who has lost his or her battle to cancer—the first annual race will be dedicated to Melissa’s aunt, Karen Gormley.

The *“All Cancers Suck” 5K* will offer lots of fun for participants. Each person who finishes the race will receive three photos of their participation and free food to celebrate and recharge. Music, misting stations, and water stations will be available at multiple locations throughout the course and a drone will be zooming through the air, catching photos and video. Our staged event area has expanded due to the overwhelming response last year and we have added a pre-race packet pickup for participants. While supplies last, we will offer free shirts and goodie bags—plus 60 medals for the top runners! We have award groups based on age and divided into male and female groups, with special prizes for the top three male and female runners.

For all members of the community, we will have a variety of sponsors, vendors, and information stations providing education about cancer and well-being. This provides a great opportunity for dedicated businesses and individuals to make a meaningful appearance in the community and support an important cause. Your involvement in the *“All Cancers Suck” 5K* will support the race participants and their families as they battle living with cancer or managing the loss of loved ones. The funds raised at the event will go towards cancer research in effort to continue searching for effective cures and treatments.